



# PRESIDENT'S BREAKFAST

# AGENDA

- **Welcome & Board Remarks**
- **KCC Foundation**  
*Michelle Williamson, KCCF, Executive Director*
- **Investment Update**  
*Gary W. Jbara, CIMA<sup>®</sup>, Managing Director – Wealth Management*
- **Workforce Solutions**  
*Bobby Beauchamp & Laura Zalle, Workforce Development*
- **Dr. Paul Watson, Kellogg Community College President**
- **Career Services, Brandy Toler, Specialist Career Services**
- **Closing Remarks, Eric Greene, VP Communications & Advancement**





# KCC FOUNDATION

## Introduction

---

## Scholarship Student at your table



# BEYOND TUITION FUND



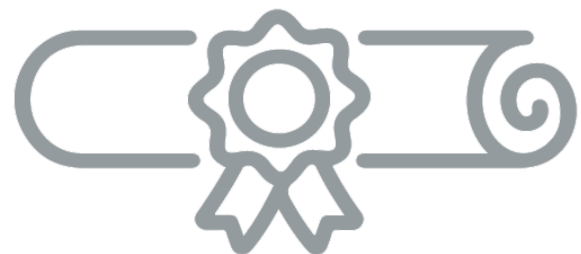
# EMERGENCY ASSISTANCE



YOUR **IMPACT** THROUGH KCCF

**789**  
FOUNDATION SCHOLARSHIPS AWARDED

**& 113**  
FOUNDATION ADMINISTERED SCHOLARSHIPS AWARDED IN 2024-25



**209** TOTAL SCHOLARSHIP AND PROJECT FUNDS

**\$1,104,707**  
IN TOTAL SCHOLARSHIPS AWARDED



## DID YOU KNOW?

The KCC Foundation administers student emergency and food assistance funds. \$16,960 was awarded for housing, utilities and other basic needs in 2023-2024.

**8** PROGRAM INITIATIVE GRANTS AWARDED IN 2023-24



# BEAR NECESSITIES Student Food Pantry



**SEMCO ENERGY**  
GAS COMPANY

# INVESTMENT UPDATES

*Gary W. Jbara, CIMA<sup>®</sup>, Managing Director – Wealth Management*

# WORK FORCE

DEVELOPMENT PROGRAMS



# WORKFORCE SOLUTIONS

*Bobby Beauchamp, Dean, Workforce Solutions*  
*Laura Zalle, Director, Workforce Solutions*

## APPRENTICESHIP PROGRAMS

Identify KCC program that meets your training needs

KCC is the “Related Training Instruction” (RTI)

Registered Apprenticeship Programs qualify for additional funding through Michigan Works! agencies and the State of Michigan

## EMPLOYER SPONSORED PROGRAMS



# **CUSTOMIZED TRAINING**

## **Upskill or Re-skill your Workforce to your Specific Needs**

- *Leadership Training*
- *Lean & Six Sigma*
- *Safety Training*
- *Microsoft*
- *Blueprint Reading*
- *Medical First Responder*

## **Non-credit Courses at KCC**

## **Workforce and Aptitude Assessments**



# GRANT FUNDING

## Michigan New Jobs Training Program

- *Eligibility: Create net-new positions, permanent, full-time*
- *“Self-Funded” through state income tax diversion*
- *Fund direct-training expenses*
- *Contracts up to \$500,000*
- *Shared with Community Colleges in Michigan*

## Going Pro

- *Competitive grant funds through Michigan Works! agencies*
- *Can create new and customized training courses*



# PRESIDENT'S REMARKS

*Dr. Paul Watson, President, Kellogg Community College*



More local high school graduates choose Kellogg Community College than any other college or university in the state!

**WE'RE  
#1**

# LOCALLY & NATIONALLY RECOGNIZED

- SMART ASSET BEST CC
- WALLET HUB
- MICHIGAN WORKS
- GREAT COLLEGES

THE LATEST MI SCHOOL DATA IS OUT, AND FOR THE 18TH STRAIGHT YEAR, KCC IS THE NO.1 CHOICE FOR GRADUATES IN OUR COUNTIES.

# 2025 KCC STUDENT DEMO- GRAPHICS

## enrollment status

total students .....	<b>9,993</b>
current returning .....	<b>6,277</b>
dual enrollment .....	<b>2,630</b>
prior returning .....	<b>797</b>
guest .....	<b>279</b>

## gender

female .....	<b>62.59%</b>
male .....	<b>37.41%</b>

## race

white .....	<b>59.72%</b>
unreported .....	<b>25.57%</b>
black/african american .....	<b>10.65%</b>
asian .....	<b>2.34%</b>
american indian/alaska native .....	<b>1.48%</b>
hawaiian/pacific islander .....	<b>0.14%</b>

## ethnicity

unreported .....	<b>83.88%</b>
non-hispanic/latino .....	<b>8.56%</b>
hispanic/latino .....	<b>7.56%</b>

### KCC SERVING STUDENTS FOR DECADES

Main Campus (1956, **70 years**) Regional Manufacturing Technology Center (1990, **36 years**)

Eastern Academic Center (2000, **26 years**) Fehsenfeld Center (1996, **30 years**) Grahl Center (1994, **30 years**)



**ALBION  
EASTERN ACADEMIC CENTER**



**HASTINGS  
FEHSENFELD CENTER**



**BATTLE CREEK  
REGIONAL MANUFACTURING  
TECHNOLOGY CENTER**



**BATTLE CREEK  
MAIN CAMPUS**



**COLDWATER  
GRAHL CENTER**

# CENTER HIGHLIGHTS

## **Eastern Academic Center**

- Leading a regional NSF Advanced Technological Education proposal to strengthen workforce development in Calhoun County.
- Partnering with the Albion EDC to explore an entrepreneurship and innovation hub supporting small business growth and regional economic development.
- Completed a comprehensive community needs assessment that will guide future EAC programming and partnerships.
- Expanded capacity through infrastructure improvements, including an auxiliary building to increase welding program enrollment and instructional flexibility.
- Increased visibility and community engagement through school outreach, community presentations, campus events, and hosting the regional Job Preparation Fair.
- Strengthened partnerships with local industries, schools, workforce agencies, and organizations to align programming with needs.

## **Fehsenfeld Center**

- Expanded healthcare workforce pathways by offering multiple NURS 105 sections annually, including dual enrollment with local high schools and new healthcare career pipeline initiatives with Corewell Pennock Hospital.
- Helped launch the Career Consortium of Barry County to connect residents with in-demand job skills and strengthen collaboration between schools, employers, and community organizations.
- Supported local employability initiatives through Barry County's first Employability Endorsements, recognizing students who completed KCC's KAMA soft skills training in professionalism, communication, and teamwork.

## **Grahl Center**

- Expanded lifelong learning opportunities through growing community education offerings, serving 47 students with additional classes planned for the fall.
- Partnered with Branch County Adult Edu to provide two ESL classes per semester, supporting language development, community engagement, and a stronger sense of belonging for Branch County residents.

**Kellogg Community College**

# Workforce Impact Across the Region

KCC strengthens talent pipelines through short-term credentials, CNA training, employer-responsive workforce solutions, and W.K. Kellogg Foundation-supported STEP UP/iACT pathways.

## COUNTY REACH

Service district: Battle Creek (Calhoun County)

## CNA / STEP UP SPOTLIGHT

No-cost CNA pathways for eligible Battle Creek residents; includes barrier removals, prepares students for Michigan CNA testing, BLS, First Aid, and workplace essentials.

## EMPLOYER RESPONSIVENESS

Customized training, workforce grants, manufacturing readiness, skilled trades exposure, digital literacy, and employability skills.

## COMMUNITY ECOSYSTEM

Partners include healthcare systems, employers, nonprofits, workforce agencies, K-12/adult education providers, and economic development organizations.

## CNA COHORT IMPACT

Training: 21 participants served • 16 completed training • 76.19% completion rate

90-day employment: 18 employed after 90 days • 85.71% employment rate



# WORKFORCE SOLUTIONS

- Worked with employers in all 3 counties to establish **four new apprenticeship programs**
- Establish new partnerships and employer-sponsored programs with **10 new companies**, with more conversations in the works
- The work has really centered around apprenticeship programs and employers **“GROWING THEIR OWN,”** as the pool of applicants is small
- Additional efforts in Calhoun and Barry Counties to create **formal partnerships** and connections between K-12 school districts, KCC, and manufacturing employers to support career exploration and the pipeline of workforce
- Exploring the workforce needs in **Artificial Intelligence (AI)**, Kellogg Advanced Manufacturing, and Industry (KAMI) 4.0, and the shifting landscape for skills and talent (Ex, AI support jobs, not replacement)
- Supported the onboarding of all 500 employees at the **Ford Blue Oval** plant and have a customized training agreement in place to continue to provide training through 2026



CERTIFICATE COURSE CATALOG

## 2025-2026 KCC WORKFORCE SOLUTIONS

**Innovative workforce development solutions for:**  
Manufacturing • Safety • Computer and Software • Health Care  
Leadership and Management • Quality and Lean Six Sigma •  
Assessments • Online Learning • And more!

For more information, please visit  
[kellogg.edu/workforce](https://kellogg.edu/workforce)

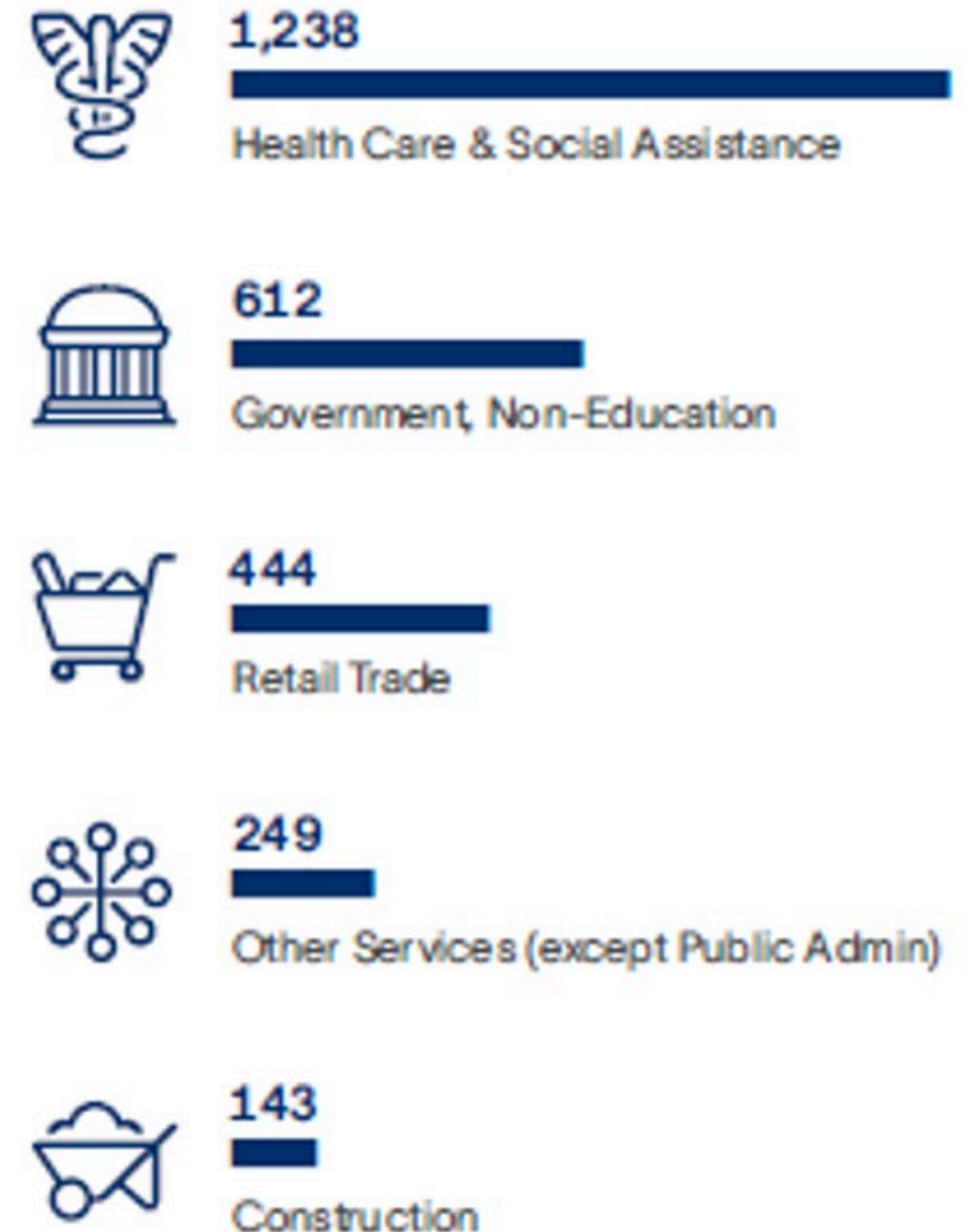
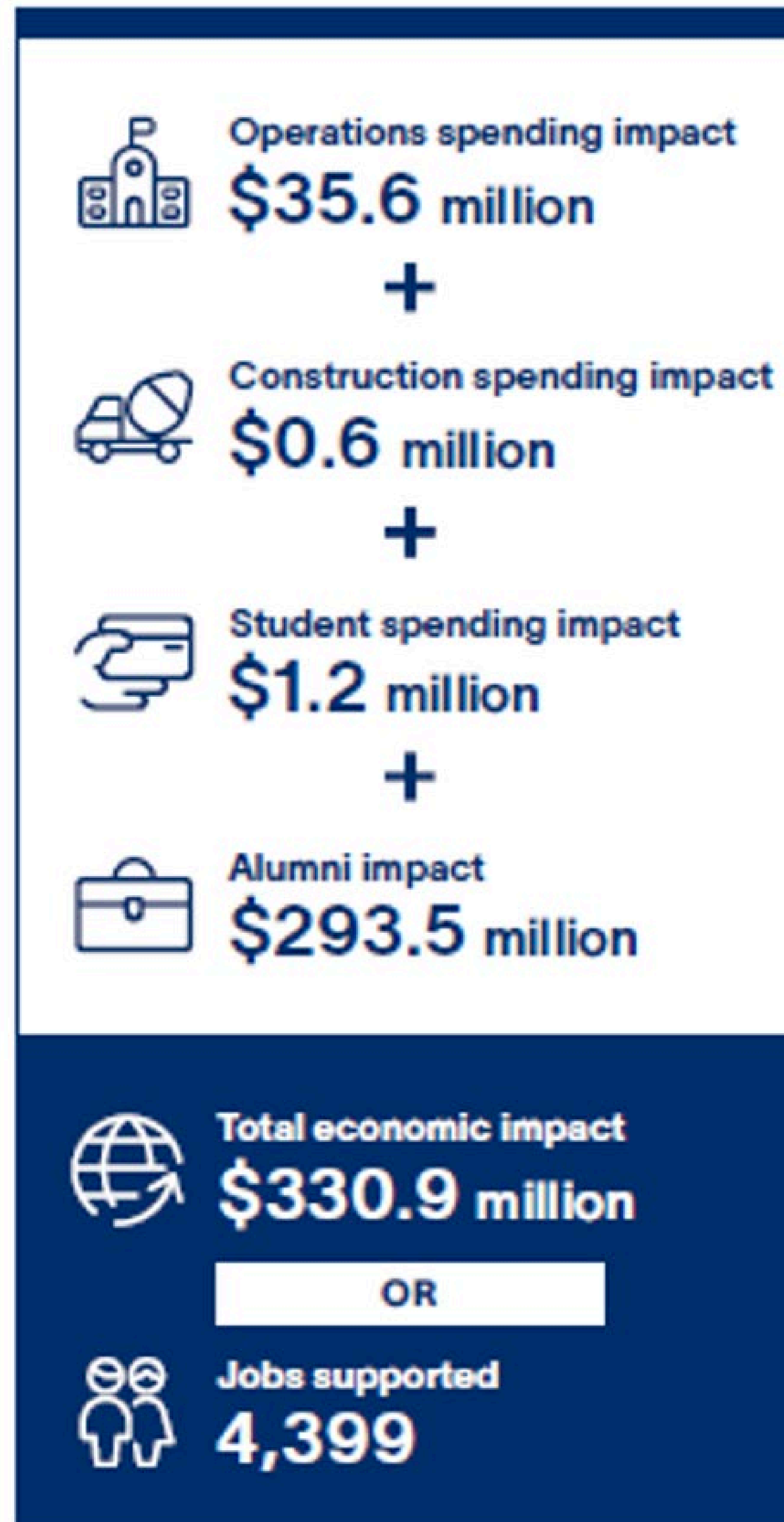
# KCC'S ECONOMIC IMPACT

## Financial impact

## Mission

## Comprehensive Community College

During the analysis year, Kellogg Community College contributed \$330.9 million to the regional economy—about 1.9% of the area's total GRP—and supported 4,399 jobs, meaning one out of every 40 local jobs is tied to the college, its students, and alumni, including 1,238 jobs in the Health Care & Social Assistance sector alone.





RELATIONSHIPS



COMMUNITY  
DEVELOPMENT



COLLECTIVE  
DIRECTION



COMMUNITY



VISION

# SOCIAL IMPACT

The social benefits of KCC equal a present value of \$494.9M. These benefits include \$342.2M in added student income, \$106.0M in added business income, \$34.8M in added income from college activities, and \$12.0M in social savings related to health, the justice system, and income assistance in Michigan.



TEAMWORK



# KELLOGG COMMUNITY COLLEGE

KCC creates value by preparing students for successful careers, strengthening the regional workforce and economy, increasing lifetime earnings and tax revenues, reducing demand for social services, and improving quality of life across Michigan through education, training, and community impact.

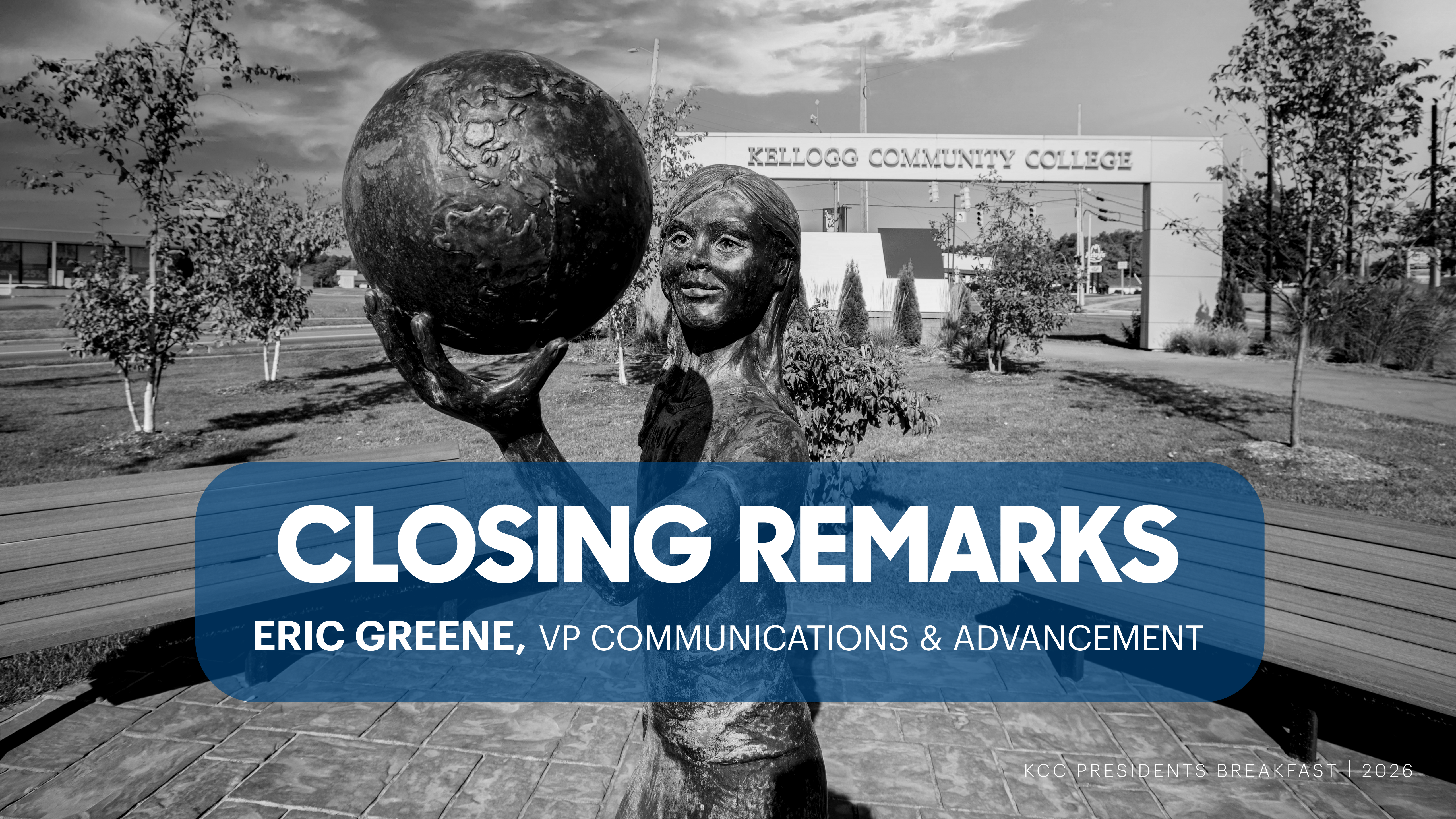


# KCC CAREER SERVICES

*Brandy Toler, Specialist, Career Services*

KCC Career Services connects students, alumni, employers, and the campus community through career development, networking, and recruitment opportunities. Using Handshake as a central hub, students and alumni can access internships, part-time and full-time jobs, hiring events, networking tools, and AI-powered job matching.

- Connects students, alumni, employers, and the campus community through career services and networking
- 943 active KCC users and 482 Michigan employers
- Handshake provides access to internships, part-time and full-time jobs, hiring events, networking, messaging, and AI-powered candidate matching
- 97% of Fortune 500 companies recruit through Handshake
- Outreach includes social media, events, screenings, marketing, flyers, and campus email campaigns



# CLOSING REMARKS

**ERIC GREENE, VP COMMUNICATIONS & ADVANCEMENT**



SPEAKER CONTACT INFO  
**BOBBY BEAUCHAMP** [beauchampb@kellogg.edu](mailto:beauchampb@kellogg.edu)  
**ERIC GREENE** [greenee@kellogg.edu](mailto:greenee@kellogg.edu)  
**GARY JBARA** [gary.w.jbara@morganstanley.com](mailto:gary.w.jbara@morganstanley.com)  
**BRANDY TOLER** [tolerb@kellogg.edu](mailto:tolerb@kellogg.edu)  
**DR. PAUL WATSON** [watsonp@kellogg.edu](mailto:watsonp@kellogg.edu)  
**MICHELLE WILLIAMSON** [williamsonm@kellogg.edu](mailto:williamsonm@kellogg.edu)  
**LAURA ZALLE** [zallel@kellogg.edu](mailto:zallel@kellogg.edu)